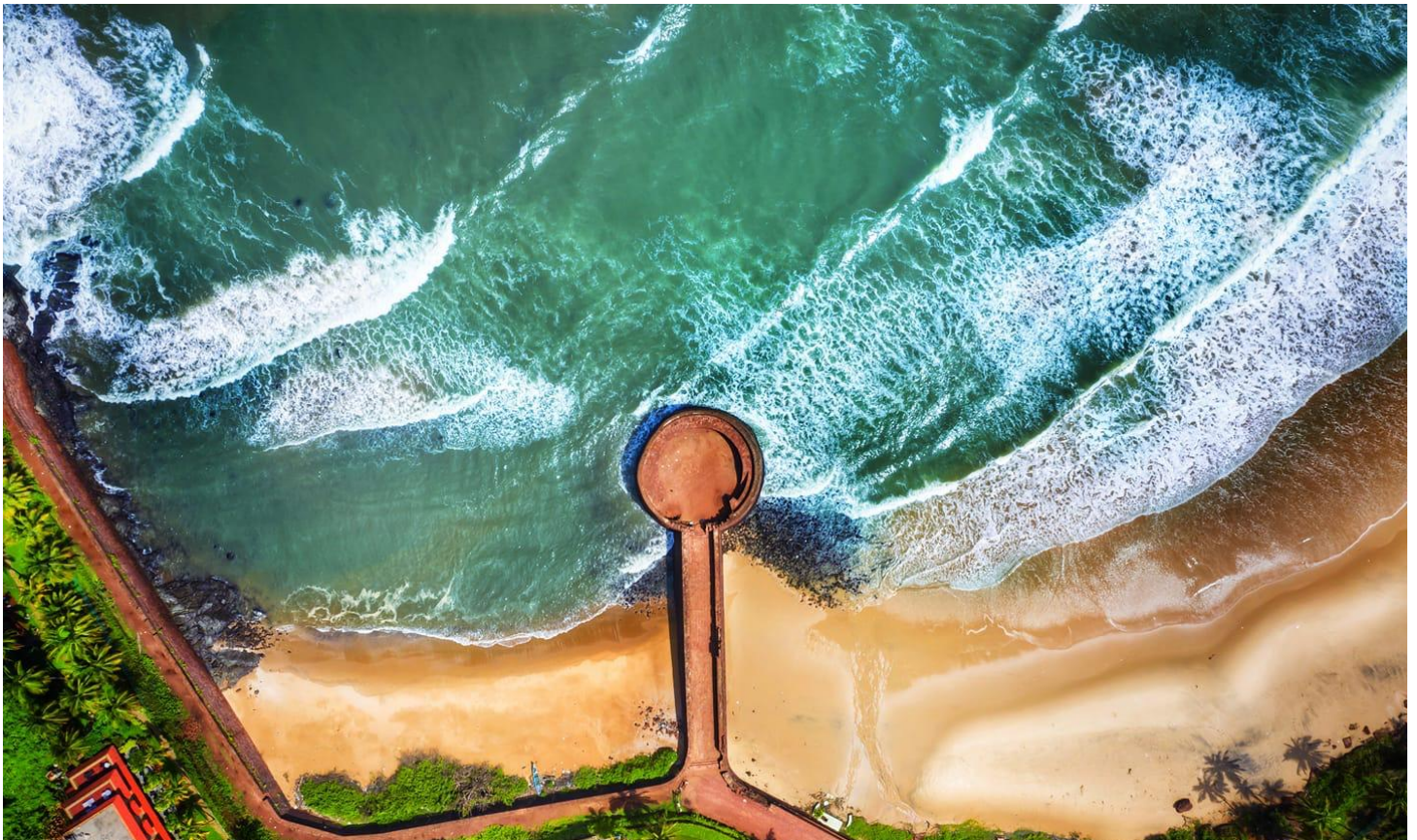




WTTCII MEMBERS' INTERACTION WITH GOVERNMENT OF GOA

4 AUGUST 2022



The Vivanta Goa, Panaji

PRESS AND MEDIA

THE TIMES OF INDIA

Firm on taxi app, solution in three months, says CM

TNN | Aug 4, 2022, 04:23 AM IST

Panaji: Reiterating the government's resolve to introduce app-based taxi aggregators in Goa, chief minister Pramod Sawant said that the state cannot be an exception to this service.

"We have to bring taxi aggregators in Goa, and we will come out with a solution within three months," Sawant said on Thursday.

Referring to the taxi issue raised by tourism stakeholders, Sawant said that the tourism sector has been affected by it.

During the recently-concluded monsoon session of the legislative assembly, Godinho had urged taxi operators in the state to get together and start their own app. "I want to tell taxi operators once again that an app-based aggregator has to come. I am ready to help Goan taxi operators and let them have their own app. The government will help and fund them," Godinho had said.

Sawant also assured that both Mopa and Dabolim airports will co-exist.

tnn

'Exploring sites for golf tourism'

TNN | Aug 4, 2022, 04:11 AM IST

Panaji: Tourism minister Rohan Khaunte said the government plans to introduce golf tourism, and a couple of areas have been identified as potential golf sites.

He was speaking at an interaction between the World Travel & Tourism Council, India Initiative (WTTICII) and the government of Goa on Thursday. CM Pramod Sawant along with senior officials of the tourism ministry were also present.

"We have started promoting wellness tourism, while we have identified a couple of areas for golf tourism. We are quite serious about what we want. High-end tourism will go up a few notches when we have a golf course," stated Khaunte in a reply to a query by an attendee.

The tourism minister said that the government was working on having a golf course in the state, but did not spell out any details.

The attendee said it was every hotelier's dream to see guests staying for four or five days in Goa, and to make it happen, golf tourism is pivotal. He also said that other sporting facilities have to be set up for high-end tourists to ensure they stay longer.

tnn

ThePrint

Goa's engagement in G20 will make state 'brand of global recognition', says CM Sawant

PTI

5 August, 2022 10:02 am IST

Panaji, Aug 5 (PTI) Goa Chief Minister Pramod Sawant has said that the state's engagement in the upcoming G20 summit will make it a "brand of global recognition".

A few months back, Sawant had announced that Prime Minister Narendra Modi has agreed to organise one of the G20 summit events in Goa, India, which will hold the G20 presidency from December 01, 2022 to November 30, 2023, is expected to host the G20 summit next year.

Addressing an event organised by the World Travel and Tourism Council (WTTIC) on Thursday, Sawant said it was heartening to know that the World Trade and Tourism Council India Initiative (WTTICII) will be partnering with the upcoming G20 summit along with the Union Tourism ministry and Goa government.

"This will change the way the world looks at India, and Goa would be a brand of global recognition. The recognition of WTTICII global member (for the summit) will elevate Goa's tourism industry and give impetus to the state's growth," he said.

Sawant said that as chief minister, he has given importance to make the state self-reliance. "We aim to make Goa self-sufficient and a leader in various aspects - education, sanitation, good governance, promotion of local entrepreneurs," he said.

Sawant appealed to the representatives of the famous brands to come forward to hone the skills of Goan youths to raise their employability quotient and tap their entrepreneurship aspirations. PTI RPS NP NP

Outlook

Goa's Engagement In G20 Will Make State 'Brand Of Global Recognition', Says CM Pramod Sawant

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Outlook Web Desk
UPDATED: 05 AUG 2022 10:12 AM

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(With PTI Inputs)

Panaji: जी20 में गोवा की भागीदारी इसे 'वैश्विक पहचान वाला ब्रांड' बना देगी: सावंत

By आइजीआर डिजिटल | शुक्रवार, 5 अगस्त 2022, 11:30

इंडिया याउंड रिपोर्ट डेस्क

पणजी: (Panaji) गोवा के मुख्यमंत्री प्रमोद सावंत (Chief Minister Pramod Sawant) ने कहा कि आगामी जी20 शिखर सम्मेलन में राज्य की भागीदारी इसे "वैश्विक पहचान वाला ब्रांड" बना देगी। सावंत ने कुछ महीने पहले घोषणा की थी कि प्रधानमंत्री नरेंद्र मोदी गोवा (Prime Minister Narendra Modi) में जी20 शिखर सम्मेलन के एक कार्यक्रम के आयोजन के लिए सहमति जताई है। भारत एक दिसंबर 2022 से 30 नवंबर 2023 तक जी20 की अध्यक्षता करेगा। उसके अगले साल जी20 शिखर सम्मेलन की मेजबानी करने की उम्मीद है। विश्व यात्रा एवं पर्यटन परिषद (WTTIC) द्वारा आयोजित एक कार्यक्रम में सावंत ने कहा कि यह जानकर काफी खुशी हुई कि 'वर्ल्ड ट्रेड एंड टूरिज्म काउंसिल इंडिया इनिशिएटिव' (WTTICII), केंद्रीय पर्यटन मंत्रालय और गोवा सरकार के साथ आगामी जी20 शिखर सम्मेलन के आयोजन में सहभागी होंगे।

उन्होंने कहा, "इससे दुनिया का भारत को देखने का नजरिया बदलेगा और गोवा को वैश्विक पहचान वाले एक ब्रांड के रूप में मान्यता मिलेगी। डब्ल्यूटीटीसीआईआई की मान्यता से गोवा के पर्यटन उद्योग को बढ़ावा मिलेगा और राज्य के विकास को गति मिलेगी।"



VIDEO LINKS



<https://fb.watch/eNAhmBEL9/>



<https://fb.watch/eJEF36K-pr/>



THE PROGRAM:

- Welcome by **Sujit Banerjee**, Former Union Secretary Tourism & Secretary General, WTTCII
- Address by **Dinesh Khanna**, Chairman, WTTCII & Executive Director, Eastern India Hotels Ltd
 - Address by **Ravi Dhawan**, IAS, Secretary Tourism, Government of Goa
- Presentation by Government of Goa outlining the policy, new initiatives, legislation, infrastructure and investment opportunities – **Aalap Bansal**, Director, Tourism Sector Lead, KPMG
- Address by Chairman GTDC & Hon. MLA, **Ganesh Gaonkar** – GTDC frontier of opportunities in State
 - Address by Hon'ble Minister Tourism, Government of Goa, **Rohan Khaunte** – Setting the scene
 - Address by Hon'ble Chief Minister, Government of Goa, **Dr. Pramod Sawant** – The Goa advantage
- **Open house** with Hon. Chief Minister, Hon. Tourism Minister, Chairman GTDC, Secretary(Tourism), Director(Tourism) moderated by Sujit Banerjee
 - Summary by **Nikhil Desai**, Director Tourism & CEO, Goa Tourism Board
 - Vote of Thanks by **Sumitro Kar**, Executive Director, WTTCII





Dr. Pramod Sawant, Hon'ble Chief Minister, Government of Goa

Goa is a land of mesmerizing landscapes, a breathtaking hinterland, and welcoming people. Under the leadership of Hon'ble Prime Minister, Shri Narendra Modiji, Goa is getting all the support to enhance its potential. Major work is being undertaken to enhance the north-to-south connectivity, the upcoming Mopa Airport, and infrastructure in and around tourist destinations is being developed in coordination with the Government of India. World Travel & Tourism Council, India Initiative (WTTCCII) is an apex industry council, with Members composed of Chief Executives of India's foremost Airline, Business Advisories, Hospitality, Public Sector & Travel Services organizations. In the year 2002 when Goa's tourism was just taking off, WTTCCII held a Retreat in Goa with doyens of the industry like Shri PRS Oberoi,

Late Shri Lalit Suri, Shri Krishna Kumar of the Taj Group of Hotels, interacted with the Government of Goa, provided many critical suggestions to take Goa's Tourism for great takeoff. Post-pandemic, the Government of Goa has been the only State in India to adopt the WTTCC SafeStamp which ensures that as a destination Goa is following the WTTCC Global Safety protocols for all domains of tourism.

Over the years the Members of WTTCCII - Airline, Business Advisories, Hospitality, Public Sector & Travel Services – have expanded their footprint, Taj Hotels has 1200 plus rooms, Marriott, Lalit, Caravella, ITC, have created employment, infrastructure, and Airlines like Indigo, SpiceJet and Vistara have joined Goa with many destinations of India. Not to mention travel partners like Abercrombie & Kent and SITA who have contributed to the significant growth of tourism footfalls. I acknowledge that WTTCCII's mission is to promote, raise awareness and advocate the importance of India's travel & tourism and its potential to create jobs, employment, and prosperity across all sectors of society and contribute to India's and Goa's economic growth.

It is very heartening to know that in India's upcoming G20 presidency, WTTCCII will be partnering with the Ministry of Tourism and the Government of Goa to have high-level G20 engagements in the State. The presence of WTTCC Global Members will elevate Goa's tourism industry and create new impetus for jobs and the growth of the State. This will change the outlook of Goa and make it the most sought-after world-class destination. The presence of WTTCC Global Leaders will help elevate Goa's tourism, jobs, and employment for the sector and industry. After taking charge as the Chief Minister, I have given utmost importance to Swayampurna Goa - the self-reliance of the people of Goa. This mission aims at making Goa self-sufficient in education, sanitation, and hygiene, good governance, and promotion of local entrepreneurs to go global. I am optimistic that WTTCCII will stand up in making Goa and Goans self-reliant and the very best in class for the tourism and hospitality industry. Dabolim and Mopa Airports will exist side by side. With Mopa more destinations will be connected. We are creating the infrastructure for seamless connectivity. Infrastructure in the hinterlands is being ramped up to help PPP models and investment opportunities.

I urge all the respected leaders of all the famous brands represented by WTTCCII to come forward and participate in the skilling and upskilling of the local Goan population. A little support and handholding can equip the youth of Goa to take up challenges and be a part of the new world order of being a global village. Support will be given by the Government for the training of local youth by the businesses and organizations. I look forward to the inputs of the leaders of the industry and WTTCCII, from time to time, to help the endeavors of the Goa Government, adding more dimensions to the brand Goa and making Goa the favorite tourist destination.



Rohan Khaunte, Hon'ble Minister Tourism, Government of Goa

Goa as the most preferred destination is trying to take steps towards a more responsible tourism environment. The economics suggest that we need to have our fundamentals right to increase revenue and take Goa to the next level as a destination. Tourism is the backbone of economic development and employment for Goa. It contributes to 16.43% of the GDP of the State. Tourism employs directly and indirectly in Goa and most importantly by locals. While we had 7 MN domestic tourists and .9 MN international tourists, we need to focus on the per capita spend per tourist. We need to create industry-friendly policies to make Goa a great tourism destination. Hon'ble Chief Minister emphasizes on AatmaNirbhar

Bharat and Swayampurna Goa. We have launched Goa Tourism 2.0, as IT Minister, I have added Sun, Sand Sea, and Software. We are looking at innovative ideas like Coworking spaces on the beach. There is a lot of creativity in the Goan air, which has been endorsed by many domestic and international figures of repute. Like the CHOGM (Commonwealth Heads of Government Meeting) in 1983, MOPA will be the next game changer. We are looking at more than 4.6 MN footfalls with both Dabolim and Mopa Airports.

We are looking at an inventory of more than 80000 rooms to match the footfalls both domestic and international. We are opening new domains – wellness, eco-tourism, events, and adventure tourism. We are gearing up for the challenge of the changing needs and tastes of the traveler. We seek your help in understanding this new generation of travelers and how we ensure that they get the best experience, to make them future brand ambassadors for Goa. As per the Hon'ble Chief Minister's vision, we need to take rapid strides in technology for tourism and ensure that the industry is inclusive given Goa's small local population.

The government is looking at introducing taxi aggregators to reduce transportation issues. We are coming out with strong and correct policies on homestays, adventure, caravans, and marketing. We are trying to check revenue leakages for the State through e-legalities.

We need to take up the challenge of manpower requirements and the ecosystem for providing skilled manpower. For tourism, the Government cannot be a regulator but a facilitator, we have to create a business-friendly environment. We are trying a shift to the role with the Goa Tourism Master Plan, the Goa Tourism Policy, and now the Goa Tourism Board. We need the stakeholders and industry to guide and help us to make Goa Tourism 2.0 a success. This interactive meeting is a very important step to review the gaps, visualize what we want, and achieve the target of what we want as government and industry. Constructive thoughts were shared to make Goa Tourism 2.0 a reality. The Hon'ble Chief Minister and Government of Goa will take up the issue of ETVoA's to UK Citizens with the Home Ministry, Government of India. Dabolim and Mopa Airports will both continue operations, and the Government is considering open sky policies to make Goa an accessible destination.

Cellular connectivity across hinterlands is being enhanced with the "Har Ghar Fiber" initiative by 2024. A high-powered committee under the Hon'ble Chief Minister looking into the seamless connectivity, transport issues, and aggregators. For ease of doing business, we have done away with a lot of permissions, we are going online and doing away with the paperwork. For nautical tourism, a whole ecosystem is being built. Integrated clean and safe beach policies are being developed. Industry under CSR must take initiatives under CSR to skill local youth and ensure their employability and livelihoods.



Ganesh Gaonkar, Chairman GTDC & Hon. MLA

Post covid, the Government of Goa and GTDC are taking bold steps to progress. We would like the stakeholders to help us with suggestions to improve services. We would request investors to come forward and invest in the State of Goa. With the upcoming MOPA Airport, infrastructure pushes you can travel from one part of Goa to another part in sixty minutes. We are developing the hinterlands, for example, the Dudhsagar Waterfalls, to increase Goa's offerings over Sun, Sand, and Sea. With the initiatives of Hon'ble Tourism Minister, Mr. Rohan Khaunte and the leadership of Dr. Pramod Sawant, Hon'ble Chief Minister, the Government of Goa, GTDC, and Goa Tourism are taking steps towards achieving new heights and we welcome the stakeholders to participate in this journey.

Ravi Dhawan, IAS, Secretary Tourism, Government of Goa

Goa aims to be a year-round, holistic destination Government is actively behind the Tourism Sector and as a vehicle that will take Goa's economy and people forward. The mission of the Government as outlined by the Hon'ble Minister is to move up the value chain and increase Goa's penetration as a destination while retaining its basic character. Government is cognizant of the problems and is working actively to resolve each one of them. We look forward to the partnership of the industry to develop and market Goa as a destination and their input and help in resolving issues centered around tourism.



The next two decades belong to India. Government and industry must work together to reap these huge dividends. Goa is more than Sun, Sand, and Sea and Government and industry must realize it together through this interaction. We look forward to more such interactions to review, access, and redress the progress.



Dinesh Khanna, Chairman, WTTTCII

Over the years, I have seen Goa evolving from a quiet, unknown destination to a happening destination. Goa is a prime destination on India's tourism map. Despite the pandemic, Goa has bounced back to pre-pandemic tourism levels, thanks to the guidance of the Hon'ble Tourism Minister, Mr. Rohan Khaunte, and his dedicated team at the Department of Tourism. Seamless connectivity to the upcoming Airport at Mopa and continuing operations at the existing Dabolim Airport are the key pointers for Goa to lead as a destination.

We are very happy to see the visible infrastructure push in roads, ports and tourist amenities. Goa has the potential to be a premier luxury destination like Bali. WTTTCII pledges to support and is happy to work with the Government of Goa to make this transition and journey successful. We pledge our support to help Goa realize this dream, realize the economic and social benefits and create employment opportunities within and outside the industry in Goa. Eastern International Hotels Limited pledges that once the Majorda Beach Resort becomes operational we would be happy to intern local youths, train them in our hotel and make them future-ready.



Sujit Banerjee, Secretary General, WTTCI

Goa is leading tourism reforms with the newly appointed Tourism Board. Massive changes are being brought about in policy, legislation, cleanliness, hygiene, safety, security, and marketing. The WTTCI Members' interaction with the Government of Goa at this juncture is an important forum, led by Hon'ble Chief Minister, Dr. Pramod Sawant, Hon'ble Minister for Tourism, Shri Rohan Khaunte and the entire department of Tourism, Government of Goa, and stakeholders to discuss, share and redefine the way forward for Goa's Tourism.

Nikhil Desai, Director Tourism & CEO, Goa Tourism Board

Ease of doing business is a priority for the Government. The Tourism Department, Industries department, and the Department of PPP have all geared up to provide you with a delivery model, processes, and procedures which is paper less and hassle-free. We are leveraging the power of IT to ensure that service delivery is efficient and your E-Certificates reach you in the comfort of your offices. As assured by the Hon'ble Chief Minister and the Hon'ble Tourism Minister that both Airports, Mopa and Dabolim



will be operational and continue to thrive. Important tourism destinations across the world are serviced by more than one airport. Having Mopa and Dabolim operational will ensure that operations of the tourism industry and traffic is not disrupted in case of any emergency. Goa is the only State which launched its Taxi App, Goa Miles in 2016, a service that is an active service, with fifteen hundred taxi service providers. The transportation issue is being improved and any deficiencies will be plugged under the supervision of a high-level committee as announced by the Hon'ble Chief Minister. Goa would be following a code of safe and honorable tourism keeping in mind all stakeholders. We are taking the issues concerning cleanliness and hygiene and each of these issues will be addressed. Apart from Russia and UK, marketing activities are being focused on Eastern Europe, Western Europe Scandinavia and a four-country roadshow are being planned for October 2022. Safety and security are the topmost priority and a formal announcement on the Tourist Police Force is due shortly. Golf Tourism is another focus area and we are working with stakeholders to create facilities. The Government of Goa is also in the process of creating permanent event destinations in the State to give more impetus to large events in arts, music, sports, etc. Single window permission for events is also in place. Caravan tourism is also high on the agenda and we are working towards a policy framework for the same. Coming out of the pandemic, a Goa International Travel Mart is being organized in February 2023. An ardent request is being made to the industry to ensure that it is well represented. The interaction and the points coming out of the discussions will be highlighted in our policy planning and approach.



POINTS ENMANATING FROM THE STAKEHOLDERS INTERACTION

- Both Airports Dabolim & MOPA must be operational
- Airlines must have the choice to fly – not be forced to fly
- No shortening of operational hours at Dabolim
- Seamless high-speed Connectivity between MOPA & South Goa must ensure short travel times
- Massive mismatch of transport (Cabs/Coaches/Busses) expected, last mile connectivity to MOPA once MOPA becomes operational needs to be addressed
- Dabolim operations are important to facilitate Cruise/High-End Cruise passengers at the port of Mormugao Port
- Cruise – the need for clean, enhanced Cruise infrastructure. Speedy clearances from piers, appropriate and quality transport to ensure movement of passengers. Port, docking, and landing charges are also to be looked into
- Golf Tourism is an important focus area and Goa needs to capitalize
- A request from the Government of Goa to the Union Home Ministry to resolve ETVoA's for United Kingdom as it is a prime source market for Goa
- Resolve CZMP issues – ease issues like the tedious processes of permissions for ordinary repair & maintenance
- Aggressive marketing and focused marketing for MICE, Wedding, high-end Tourists
- Cap/Meter Taxi fares – arbitrary fares hurting/putting off consumers, introduce cab aggregators and should be resolved in three months.
- Defecating at beaches and water bodies - make it a strictly punishable crime, focus on clean and safe beaches, tourist attractions
- World-class toilets, pink toilets exclusively for women, and facilities at prime tourist attractions
- Ban single-use plastic and bring in alternatives
- Law & order issues – fast track courts, quick verdict, exemplary punishment & communication to a greater audience
- Most importantly a focus on the quality of tourists over the quantity







WTTCII Members' interaction

The Government of Goa Perspective

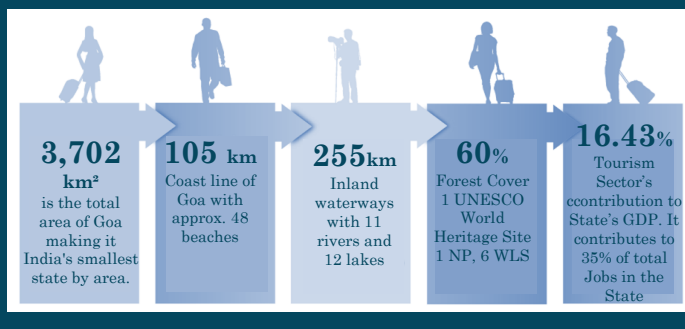
Presented by Aalap Bansal, Director, Tourism Sector Lead, KPMG

4th August 2022, Panaji

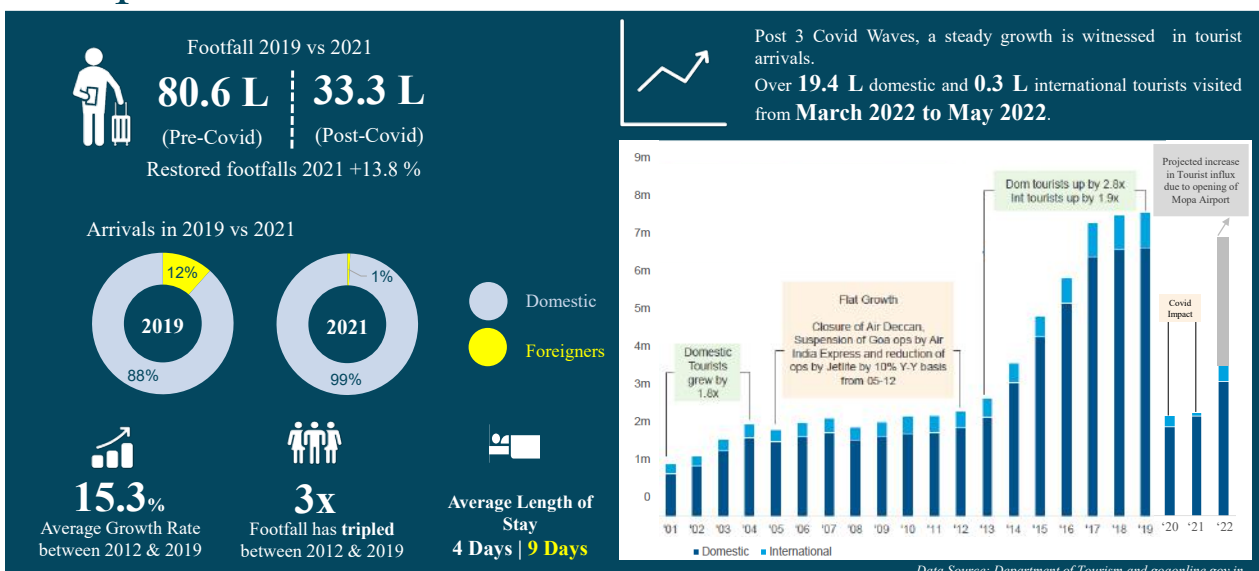
Goa has been a vibrant tourist destination...



- “Destination leadership award 2019” at the 6th edition of the WTTCI-Hotelivate State Ranking Survey 2019
- “Best state for Adventure Tourism category” at National Tourism Award 2019
- 1st and only Indian state to receive “Safe Travels Stamp” from WTTC
- Ranked - 1 in the “Best performing state in Tourism” category by India Today in 2020
- “Best Wedding and Honeymoon Destination” in India by Travel & Leisure in 2020



...it had attracted over 8 million tourists during the pre-covid times



Post-covid progress...



- With fastest recovery from COVID-19 impact, the occupancy has revived to 70%
- Goa saw the maximum demand for hotels, clocking a jump of 118% in April 2022
- The Delhi-Goa air-route saw 2.07 lakhs seats in June 2022, much higher than 1.66 lakhs in June 2019.

The Indian EXPRESS Aviation upturn sees new trends: tourism routes popular; curbs in China benefit India

According to data, domestic airlines deployed 3.27 lakh seats on the Delhi-Goa route in June 2022, much higher than 1.66 lakh in June 2019.

Written by **Pranav Misra** | New Delhi |
Updated: Jun 15, 2022 3:38:37 pm

Experiential tourism is the way forward, and a number of Goan properties are putting their heart and soul into showcasing the natural and cultural heritage and wealth of the region so that guests get to see and experience more than just sea, sun and sand.

Despite the fact that Goa is currently in its off-season, Bhutoria is gobsmacked by the level of interest in the Goa hospitality industry. During the off-season, Bhutoria expected hotel occupancy to be around 60%, but to his astonishment, his facility is currently over 90%. "Goa has witnessed a surge in popularity as it has become more accessible to the public. Furthermore, urban dwellers prefer an immersive, experiential experience, and our facility delivers on that front", commented Ishaan

BY **TELANGANA TODAY** PUBLISHED: PUBLISHED DATE - 12:41 PM, MON - 20 JUNE 22



Goa hotels register highest recovery in terms of occupancy and ADR in May: HVS Anarock report

As per the HVS Anarock's monthly Hotel & Hospitality Review report, while rising travel cost is yet to have a negative impact on travel aspirations, the global economic headwinds might delay the recovery of the hospitality sector in the medium term.

P Krishna Kumar • ETHospitalityWorld • July 05, 2022, 16:00 IST

TOI Even in non-peak season, starred hotels witness 70% occupancy

Bindiya Chari / Updated: Jun 15, 2022, 01:01 IST

2 min read . Updated: 25 May 2022, 12:40 PM IST

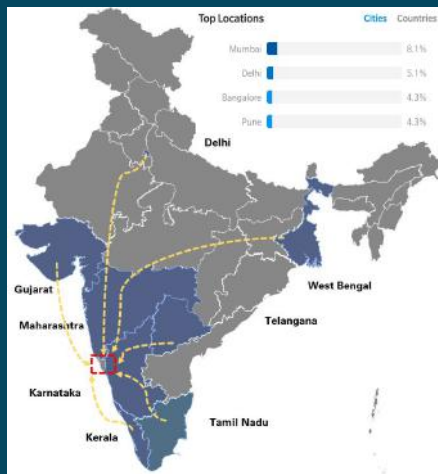
Livemint

Goa, India's favourite holiday destination, saw the maximum demand for hotels, clocking a jump of 118% in April, followed by Coimbatore, Jaipur, Chandigarh, and Lucknow. Searches for five-star hotels remained high in Goa, Jaipur, Chandigarh, Varanasi, and Visakhapatnam.

The State is popular among both domestic & international tourists alike.



Domestic Source Markets



1.7 L

Tourists by Direct Charter flights 2019-2020 (Till March)

625 Flights



1.2 L

Tourists' arrival by different International Flights directly

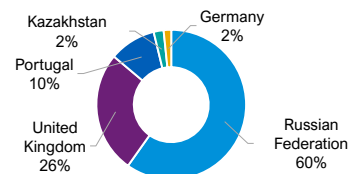


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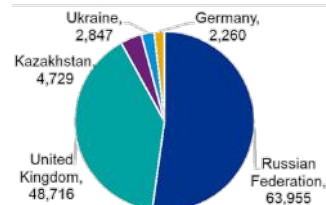
Tourists' arrival by Cruise Ships

International Source Markets

Top 5 (2019)



Top 5 E- tourist visa issued (2019)

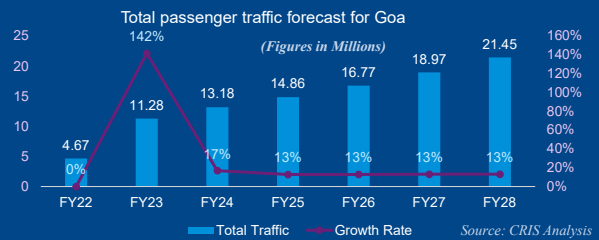
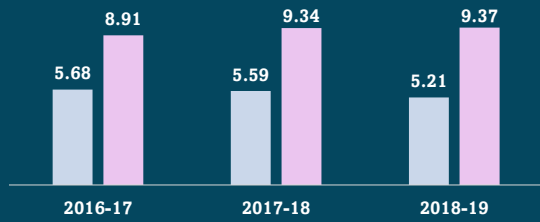


*DOT Data



MOPA Airport, with a substantial carrying capacity, ✈️ is expected to **boost the growth** in tourist footfalls...

With two airports operating in the State, there will be massive opportunities for various businesses.



- Operations at the Dabolim airport are heavily dictated by the Indian Navy.
- Lack of facilities like night parking, housing facility, limited stands for the aircrafts.
- Limited direct connectivity from various domestic markets such as Kochi, Nagpur, Kochi etc.
- Low terminal peak-hour passenger (PHP) capacity of 2,750 passengers.

- MOPA is likely to increase the number of sectors for direct flights (Domestic & International), connecting Goa with about 31 domestic destinations and more than 14 International destinations.
- As per the projections, MOPA is likely to handle 4.67 million tourists in the first year of its operations.
- Out of the same, it is expected to attract approx. 80,000 foreign tourist arrivals.



...likely creating a **Paradigm Shift**, in the tourism industry of Goa...

With increase in Tourism arrivals with MOPA commencing the operations, there shall be an increased stress on the hospitality sector and the same shall be required to be enhanced for a seamless tourist experience:

Availability of Hotel Accommodation

- **4,181** registered **Hotel Accommodations** available in Goa
- **Heavy occupancy rates** experienced by almost every category of hotels.
- Majority of branded hotels are **restricted towards the Beach destinations** in Goa
- Increase in tourist footfalls and with the strategy to showcase new destinations of Goa, there is a **need for development of new branded hotels**.

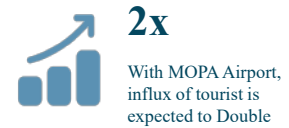
Present overall registered hospitality units in the State that includes various categories of hotels such as B&Bs, Homestays, Guest Houses etc.,



Severe shortfall of Branded Hotels

Demand to overshoot Supply

India's 90% of Charter Flights are to Goa
MOPA will open International Markets through Direct Scheduled Flights



No of Hotel Rooms are not increasing at the same pace

Source: DOT Data

The anticipated **mismatch in demand & supply** for branded rooms has created opportunity for investments...

Occupancy rate
2019-20 vs 2020-21

67.7% 38.4%



7,511

Average room rate in INR

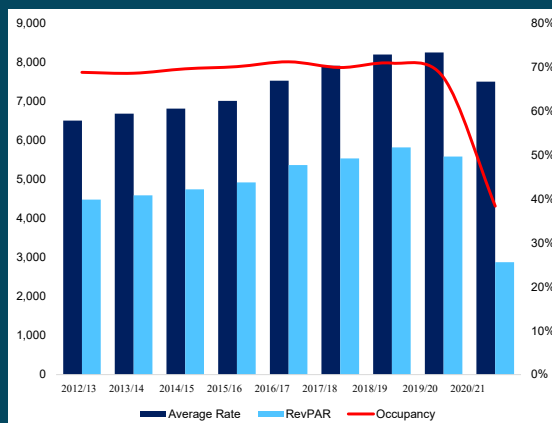
Highest ARR for the year 2021 & reduction due to COVID-19 was -9% as compared to -30%-40% on an average across India



2,883

REVPAR in INR

Operating Performance of Branded Hotels



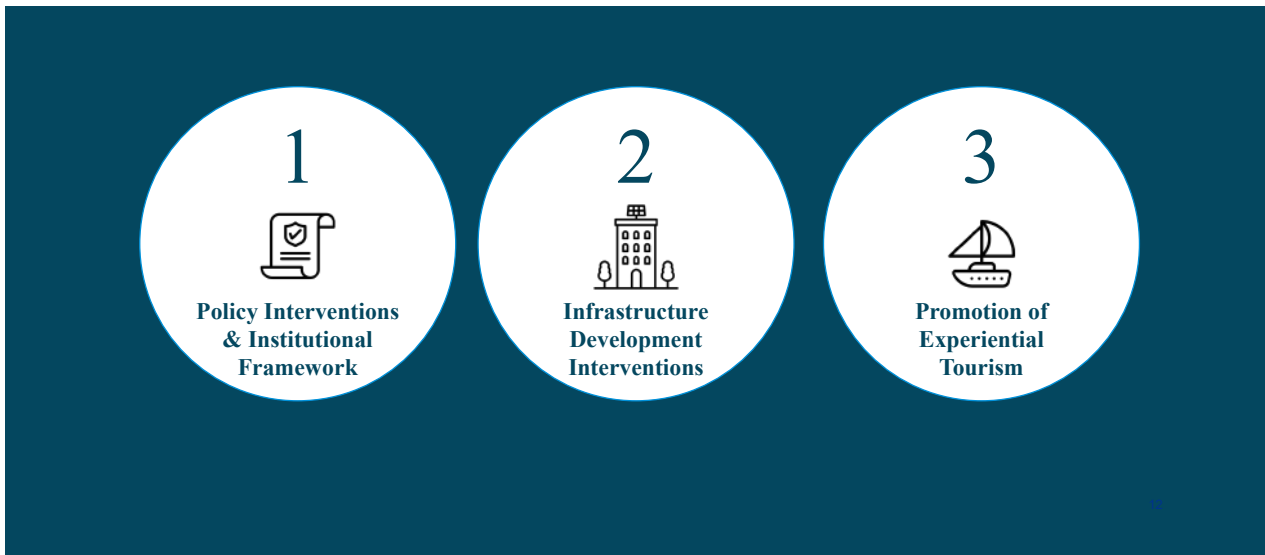
4th largest in terms of branded rooms supply after Bangalore, Delhi & Mumbai

Proposed Branded Hotel Rooms (2020/21 – 2025/26)

Category	Percentage
Existing Supply 2020/21	7,039
Proposed Supply	3,223
Increase in Future Supply	46%
Active Development of Supply	63%
Luxury	6.8%
Upscale	21.4%
Upper Mid-Market	20.5%
Mid-Market	34.9%
Budget	16.4%

Source: Hotelivate Report

Tourism Department is taking several **Initiatives** for creating a conducive environment for the investors...



Robust **Policies** and **Institutional Frameworks** are already in place and additional reforms have been proposed...

<p>Existing Institutional Frameworks</p> <ul style="list-style-type: none"> Goa Tourism Master Plan 2016 Goa Tourism Policy 2019 Goa Tourism Board with 50% Private Partnership Beach Shack Policy 2019 Water Sports Policy 2012 and Q-Management Guidelines <p>Institutional Frameworks under process</p> <ul style="list-style-type: none"> New Goa Tourist Trade Act Integrated Beach Management Policy Beach Shack Policy 2023 Homestay Policy Tourist Helpline & Tourist Police Tourist Taxi Policy Industry Status to Tourism Relaxation of Registration Rules (EoDB) 	<p>Schemes in force to facilitate the tourism industry</p> <table border="1"> <tr> <td>Tourist Trade Support (Working Capital Interest Subvention) Scheme 2021</td> <td>Tourist Village Scheme 2021</td> </tr> <tr> <td>International Charter Support (Waiver of landing charges) scheme 2021</td> <td>Tourist Guide Certification Scheme 2021</td> </tr> </table> <p>Proactive measures to address the following</p> <table border="1"> <tr> <td>Resolution of prevailing Taxi Issues</td> <td>Resolution of Corridor Issues</td> <td>Regulatory relaxations for ease of doing business</td> </tr> </table>	Tourist Trade Support (Working Capital Interest Subvention) Scheme 2021	Tourist Village Scheme 2021	International Charter Support (Waiver of landing charges) scheme 2021	Tourist Guide Certification Scheme 2021	Resolution of prevailing Taxi Issues	Resolution of Corridor Issues	Regulatory relaxations for ease of doing business
Tourist Trade Support (Working Capital Interest Subvention) Scheme 2021	Tourist Village Scheme 2021							
International Charter Support (Waiver of landing charges) scheme 2021	Tourist Guide Certification Scheme 2021							
Resolution of prevailing Taxi Issues	Resolution of Corridor Issues	Regulatory relaxations for ease of doing business						

Master Plan & Policy signaled to focus on “Quality Tourism”...



Goa Tourism Master Plan emphasized on developing value Tourism offerings in the state.



During the challenging times of COVID-19, Domestic tourists including both budget & high value tourists supported the Tourism industry



Goa to target both

High value Foreign & Domestic tourists

Responsible Budget tourists

Category	No. of Hotels
A	84
B	256
C	1,662
D	2,176
S	3
TOTAL	4,181

Goa tourism to focus on quality tourism offerings without ignoring the budget tourists

...by focusing on “Responsible Tourism” initiatives.



REALIGNED TOURISM VISION

“To transform Goa into an **innovative** and **responsible** tourism destination, while **preserving Goa's attractions, unique historical and cultural heritage** and its **natural assets** while providing **ample opportunities** for **economic prosperity** for all”



Restrictive branding

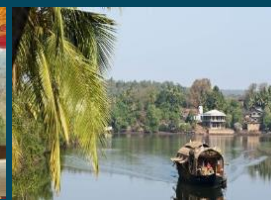


Low value tourism



Illegal Establishments

It is time to **reinvent Brand Goa** and **diversify its identity** as a tourism destination

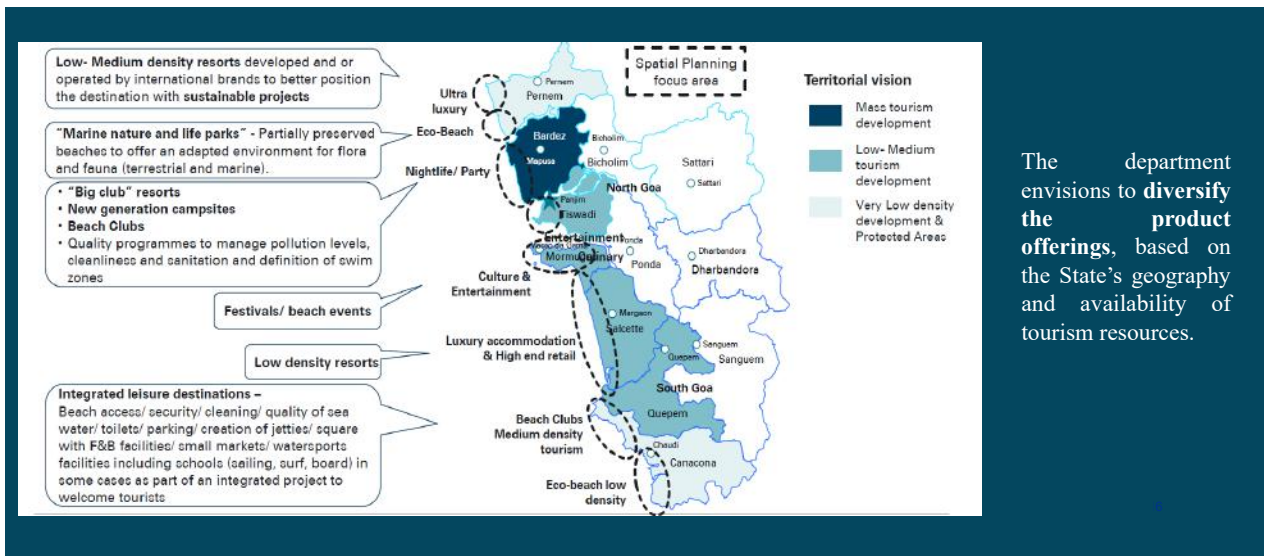


There is a unique window opportunity for a **new tourism:**

- With greater value
- More sustainable
- Smaller scale
- More nature-centred



...by focusing on “Low-impact High-value Tourism” in South



The department envisions to **diversify the product offerings**, based on the State's geography and availability of tourism resources.



The emphasis is now on developing Tourism in Seven focus areas...



- Eco & Nature-Based**
- Goan Waters (Coastal + Backwaters)**
- Heritage & Culture**
- Adventure**
- MICE Tourism**
- Leisure & Entertainment**
- Wellness & Medical**

Goa Tourism has executed several projects in the last five years...



Aguada Lower Fort (Central Jail)

The **marquee development** was funded under Swadesh Darshan scheme of Ministry of Tourism, to an extent of **INR 29.65 crore***

- Iconic Monument**
Developed as an iconic tourism destination to showcase liberation of Goa and the freedom struggle
- Sound & Light Show**
- Digital Museum**
(soon to be introduced)
- Jetty Access**
- Jail Themed Activities**

Inaugurated on 19th December 2021

Heritage & Culture

Projects promoting tourism destinations with heritage importance valued over **INR 190 Crore*** being executed vide state funds and central assistance.

INR 140 Cr.+

Value of projects executed for upgradation & overall development of **Temples & churches** across Goa

Experiential Tour Operator by Goa Tourism for tourists to experience true heritage & culture of Goa

Fort & Heritage site development to celebrate 60 years of liberation of Goa

Cabo de Rama Fort	Chapora Fort	Sankhli Fort	Corjuem Fort	Kudne circuit
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Goa Tourism has completed several projects in the last five years...



<h3>Eco & Wellness</h3> <p>Goa Tourism Launched E-Bike tours <i>(a sustainable way of experiencing Goa)</i></p> 	<p>Tourism development projects along the Hinterlands of Goa & wellness products valued over INR 70 Crore* being executed vide state funds and central assistance.</p>  <ol style="list-style-type: none"> Iconic Ecotourism & Nature education park for Western Ghats Trekking Corridors Eco Labels for tourism 	<h3>Goan Waters</h3>  	<p>Development projects along the Goan waters valued over INR 230 Crore* being executed vide state funds and central assistance under Swadesh Darshan Scheme (Coastal Circuit 1 & 2) of Ministry of Tourism</p> <p>Colva selected to be developed as Iconic destination</p> <p>Infrastructure developed at 14 beaches</p> <p>Infrastructure facilities developed at Mayem Lake</p> <p><i>Keeping Goa Swachh</i></p> <ul style="list-style-type: none"> Beach cleaning equipment Public Convenience Waste bins Introduction of Nautical Tours Jetty Development Rescue vessels <p><i>Bungee Jumping introduced at Mayem Lake</i></p>
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“Aguada Lower Fort (Central Jail)”

Goa Tourism has completed several projects in the last five years...



Necessary Infrastructure Created

INR 340+ Crores*
Spent on Tourism Infrastructure Projects

INR 566 Crores**
Total Value of Tourism Projects

----- Achievements in Last 5 years -----

- 222 Nos.** Solar Installations
- 43 Nos.** CCTV & Wi-Fi installations
- 50,000 Sqm. +** Parking Space developed
- 160 Nos.** Signages provided
- 21 Nos.** Toilet blocks installed
- 19 Nos.** Bamboo Gazebos

Tourism Police & Lifeguards

Tourist Information Centers

GIS Mapping

Illumination & landscaping

Wi-Fi spots

Helipad

Goa Tourism always strived to support the Industry...



Tourist Guide Certification Scheme 2021

Tourist Villages Development Scheme 2021

Cost of the Course to Goans
(The fees of INR 2000 for the program will be reimbursed on successful completion of the entire program to the participants)

Nil

“Creation of livelihood opportunities for Goan youth in Tourism sector”

1000+ Existing Registered Tour Guides and Goan Youth



Up to INR 50 Lakh State's Assistance: **“Capital grant to every selected Tourist Village”**

Themes for Promotion of Villages

Livelihood Support

Basic Amenities

Goa Tourism always strived to support the Industry...

 <p>Tourist Trade Support (Working Capital Interest Subvention) Scheme 2021</p>	<p>"Interest subvention on Working Capital Loans" <small>(Reimbursement of interest up to 5% on working capital loans up to INR 25 Lakh for a period up to 6 months)</small></p> <p>INR 62500 <small>(Max. Benefit per entity)</small></p> <p>"A Relief Measure to various effected tourism businesses in the State"</p> <p>800 Est. Beneficiaries: "Hotels (B,C,D category) and Tour & Travel Operators"</p> <p><small>*Applicable to units registered with Dept. of Tourism as on 01.04.2021 with clean loan servicing track record for a continuous period of at least six months</small></p>
 <p>International Charter Support (Waiver of Landing Fees) Scheme 2021</p>	<p>"Relaxation on landing charges per charter"</p> <p>INR 1 Lakh</p> <p>"A Relief measure to boost Foreign Tourist Arrivals in the State"</p> <p>500+</p> <p>Direct Beneficiaries – International Charters <small>(aircraft configuration of at least 100 passengers excl. cabin crew)</small> Indirect Beneficiaries – all businesses dependent on FTAs</p>

The department is proactively taking measures to address several issues faced by tourism stakeholders...

Taxi Experience needs to be enhanced	Connectivity and other basic amenities	Ease of Doing Business and Investment Friendliness
<ul style="list-style-type: none"> Highly expensive and also meters are not used No GPS Tracking of the Cabs Un-professional Attitude Limited availability The Department of Tourism along with Department of IT shall be coming out with an app for Tourist Taxis The state is also in various stages of discussion with Ola & Uber to begin operations in Goa 	<ul style="list-style-type: none"> The connectivity from MOPA airport to various parts of the state is being created. A dedicated corridor for movement of tourists is being created to ensure access to all parts of the state within ~45-60 Min Also, a likely strain on the current quantity and quality of basic amenities such as toilets, parking lots, etc. which are being addressed via PPP projects 	<ul style="list-style-type: none"> Multiple Approvals are needed No Homestay Regulations CZMP & Environment Clearances The Department of Tourism is coming out with revised guidelines for registrations, reducing paperwork substantially CZMP is being finalized and specific TaT will be defined for Tourism Projects

Goa's hassle-free App based Taxi Service



Intensive push on EODB in the last 100 days..

Ease of Doing Business and Investment Friendliness

- Notification with revised guidelines for registrations/ renewal of Tourism Trades and Services is being issued.
- The revised guidelines shall be reducing the approvals and paperwork substantially, thus relaxing stringent regulations.
- Reduction in the number of mandatory documents for registration/renewal 12 touristic services.
- Existing mandatory requirements, such as NOCs from Fire and Emergency Services, State Pollution Control Board, Health Department, etc., have been made non-mandatory in the revised guidelines.

Tourist Trade/ Services		Existing Documentary Requirements		Revised Documentary Requirements	
		New	Renewal	New	Renewal
1	Hotels	9	4	3	0
2	Travel Agents	9	8	3	0
3	Water Sport	14	14	8	6
4	Tourist Guide	5	1	3	0
5	Photographer	3	2	2	1
6	Deckbeds & Umbrellas	3	2	3	1
7	Temporary huts/Shacks	6	2	3	1
8	Dealers	3	1	3	0
9	Adventure Sports	15	10	10	8
10	Spice Plantation	4	2	3	0
11	Online Service Provider	3	2	4	1
12	Home Stays	10	6	2	0

....Goa is therefore primed to be a **Premiere, Premium Tourism Investment Destination...**



Summary of investment opportunities in the tourism industry

- 1 3-star or Higher Mixed-use Themed Hotel at Benaulim
- 2 3-Star Hotel / Eco Resort or Nature Theme Park at Mayem
- 3 3 star or higher rated Boutique Hotel at Colva
- 4 3 star or higher rated City Hotel at Mapusa
- 5 3 star or higher rated City Hotel Vasco
- 6 Wellness Center and Resort at Farmagudi
- 7 Wellness Center and Eco-cottages at Anjunem - Keri

Hospitality

Wellness

1

3-star or Higher Mixed-use Themed Hotel

★★★★★

Benaulim, Salcete Taluka

Proposed Development

MDO:

- Development, Operation & Maintenance of a 3-star/higher mixed-use themed hotel of min. 25 rooms
- Operation and Maintenance of developed Parking Area

Permissible Activities:

- Developing ball room, event lawn with event management services, adequate parking facilities, Fitness studio, swimming pool(s), beauty salon, etc.
- Restaurant / café / bar lounge
- Commercial facilities that enhances the tourist experience

Latitude 15° 15' 19.1658"
 Longitude 73° 55' 16.6944"

Potential Investors:

- Reputed Hoteliers / Hotel Chains and Organization with an intent to enter a consortium with any reputed Hotel chains.

Estimated Project Cost:

- INR 25.00 Cr

Site Location & Attractiveness:

- 25 Km. from Dabolim airport
74 Km. from Mopa Airport
- 8 Km. from Margao Railway Station
- 1. Three Kings Chapel, 2. Big Foot and 3. Braganza House, Chandor,
- The site is on the Benaulim beach. Adjacent to **Fairfield**, by Marriott
 - 2.1 Km. from Colva Beach
 - 3.9 Km. from Varca Beach
 - 6.7 Km. from Majorda Beach

Land Details

Total Area **20,250 sq. m.** divided into 2 parts:

1. **Survey No. 365/2A-14,950 sq. m.** (Existing Parking Lot with temporary tourism facilities viz. TIC, Toilets & drinking water facilities developed under Swadesh Darshan Scheme)
2. **Survey No. 365/2B-5,300 Sq. m.** (Proposed Mixed-use themed Hotel)
 - FAR – 60%
 - Ground Coverage – 50%
 - Height – Plinth + 12 M

Zoning

GOA REGIONAL PLAN 2021 - Site is classified as partly orchard and partly settlement VP1 zone.

CRZ III

- Survey No - 365/2A
 - No Dev. Zone (Within 200 mtrs)
- Survey No - 365/2B
 - (Within 200-500 mtrs from HTL)

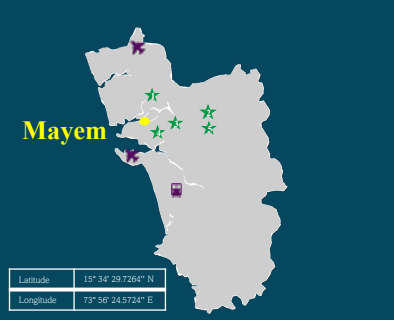
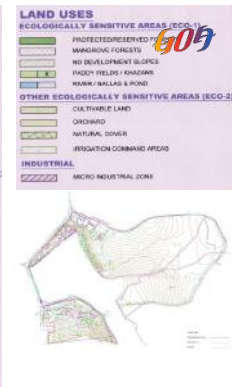
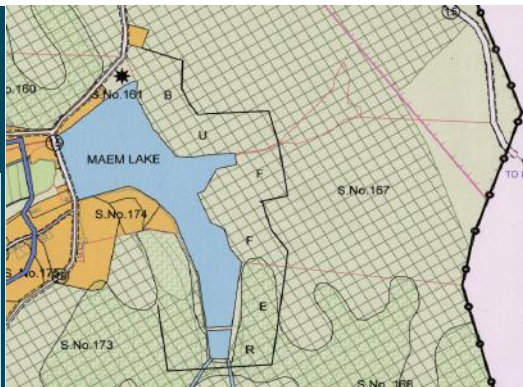
2

3-Star Hotel / Eco Resort or Nature Theme Park Mayem, Bicholim Taluka



Proposed Development

- **Development, Operation & Maintenance** of a Lakeview Eco-resort with minimum 30 rooms. Development of eco tourism activities, lake top zip line with boarding/de-boarding facilities, Multi cuisine restaurant with kitchen, storage and staff amenities.
- O&M of the Reception, Ticketing Counters, Parking, Children's Play area, walking trail, cafeteria, Boating facilities and other ancillary facilities, Parking Lot, Pathway, children's facilities, boating facilities and Mirror maze.
- **Permissible Activities:**
 - Spice trails, canopy walk, lakeside picnic spots, jungle dirt trails and any other nature-based activity. A visitor centre & craft display centre



Site Location & Attractiveness:

- 60 Km. from Dabolim airport
27 Km. from Mopa Airport
- 9.50 Km. from Thivim Railway Station.
- 1. Corjeum Fort (7.3 Km), 2. Pandava Cave (12.5 Km), 3. Saptakoteswar Temple (6.6 Km), 4. Dr. Salim Ali Bird Sanctuary (12.6 Km) and 5. Arvalem Waterfall (12.9 Km)
- The site is on the Mayem lake is
 - 19 Km. from Mapusa city.
 - 39 Km. from Panjim

Potential Investors: Reputed Hoteliers / Hotel Chains; Organization with an intent to enter a consortium with any reputed Hotel chains.
Estimated Project Cost: INR 45.00 Crore

Land Details
Total area: **Approx. 1,50,250 Sq.m.**
166/1-A, 167/1-A, 173/1-A,2-A,3-A, 174/1A,2-A
FAR - 60 %
Ground Coverage - 50%
Height - 7 m. + plinth area

Zoning
68400 Sq.m settlement zone changed land use as per TCP Board Approval
161/1-A,1-B,1-C
173/1-A,2-A,3-A & 174/1-A,2-A,3-A
Settlement Zone
166/1-A, 167/1-A - Natural Cover

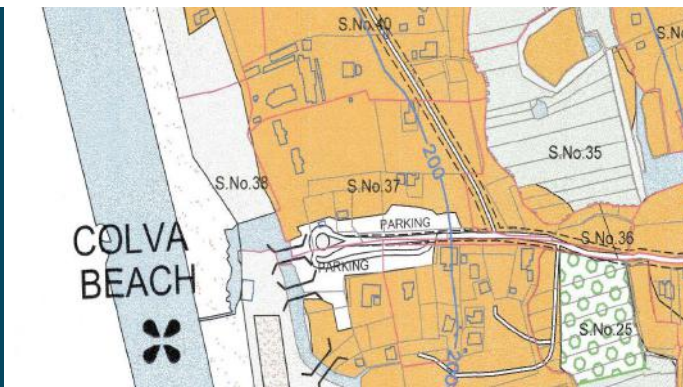
3

3 star or higher rated Boutique Hotel Colva, Salcete Taluka

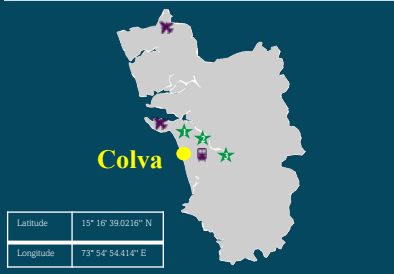


Proposed Development

- MDO:**
- **Development, Operation & Maintenance**
 - Design, Build, Operate and Transfer towards Renovation / Redevelopment of the GTDC Colva Property as 3-star Boutique Hotel with a min 47 rooms, One multi cuisine restaurant with bar, Ayurvedic Centre, Adequate parking facilities for guests and staff
 - **Permissible Activities:**
 - One ball room, an event lawn with event management backroom Services.



AREA STATEMENT	
BUILDING NO.	PLINTH AREA
1	252.00 Sqm
2	204.00 Sqm
3	252.00 Sqm
4	212.00 Sqm
5	144.00 Sqm
6	282.00 Sqm
COMPOUNDED AREA: 13,950.00	
AREA IN ROAD: 1609.30	
AREA IN GARDEN: 1859.00	
Sr. No.	Area
37/1	10,000.00 Sqm
37/2	1,000.00 Sqm
37/3	800.00 Sqm
37/4	944.00 Sqm
37/5	280.00 Sqm
37/6	28.00 Sqm
37/7	327.00



Site Location & Attractiveness:

- 25 Km. from Dabolim airport
74 Km. from Mopa Airport
- 8 Km. from Margao Railway Station
- 1. Three Kings Chapel, 2. Big Foot, 3. Project site and 4. Braganza House, Chandor,
- The site is on the Colva beach.
 - 2.1 Km. from Benaulim Beach
 - 4.2 Km. from Varca Beach
 - 6.2 Km. from Majorda Beach

Potential Investors: Reputed Hoteliers / Hotel Chains; Organization with an intent to enter a consortium with any reputed Hotel chains..
Estimated Project Cost: INR 55.00 Crore

Land Details
Total Area : 13,933.29 sq. mt.
Survey No. S.N. 37/1,37/2,37/3,37/4-A,37/5 & 37/6
FAR : 50 %
Ground Coverage : 50%
Height : 9 m. including stilt

Zoning
Site Zoning as per **RPG 2021: Settlement VP-2**
CRZ Category: CRZ - III

4

3 star or higher rated City Hotel Mapusa, Bardez Taluka



Proposed Development

MDO:

- Determine the structural stability of existing structures
- Develop, operate & maintain a viable commercial concept that consisting of accommodation facilities with reception and waiting lobby, ancillary amenities like swimming pool, restaurant, banquet halls, theatre screens, conference room, gymnasium, spa, parking area and surveillance system.
- Based on the viability of the project-
 - Either renovate the existing structure OR
 - Propose a new concept for the development of Mapusa Residency.



MASTER PLAN



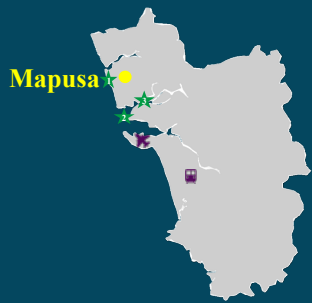
Potential Investors:

- Reputed Hoteliers / Hotel Chains; Organization with an intent to enter a consortium with any reputed Hotel chains..

Estimated Project Cost:

- INR 45.0 Crore

Latitude	15° 35' 23.2188" N
Longitude	73° 48' 31.9644" E



Site Location & Attractiveness:

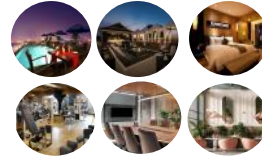
- 25 Km. from Dabolim airport
74 Km. from Mopa Airport
- 8 Km. from Margao Railway Station
- 1. Baga Beach (10.2 km), 2. St. Jerome Church (1.2 km) and 3. Chorão Island (18.4 km)
- Located at the heart of Mapusa town, 900 m from Gandhi chowk

Land Details

Total Land Area: 5203.00 Sq.m.
S.No. 2 Sub Division 8,9 and 10
Total Built-up area: 8158.26 Sq.m.

Zoning

No. of Rooms: 50
No. of Parking: 60 four wheelers & 56 two Wheelers
No. of floors: G+5 floors;



5

3 star or higher rated City Hotel Vasco, Mormugão Taluka



Proposed Development

- To develop a 60 rooms hotel and a proportionate banquet hall to cater to MICE events

MDO

- Renovation of the residency.
- Operation and Maintenance during the license period.
- Obtain necessary NOCs and permissions for undertaking the renovation and O&M
- Maintain the entire infrastructure.

Permissible Activities

- To run a hospitality establishment which will cater to rooms night demand in the Vasco area. In addition, activities such as corporate MICE events, socials, weddings and related activities will be conducted



Potential Investors:

- Reputed Hoteliers / Hotel Chains; Organization with an intent to enter a consortium with any reputed Hotel chains..

Land Details

S.No. 192
Total Land Area: 3158.70 Sq.m.

No. of floors: G+4 floors
(Height: 25 m.)
Total Built-up area: 5577.50 Sq.m.



6

Wellness Center & Resort

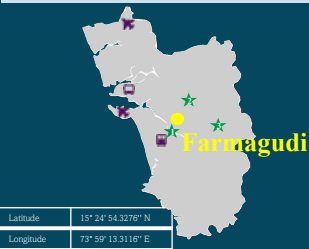


Farmagudi, Ponda Taluka

Proposed Development

MDO:

- Development, Operation & Maintenance of a Wellness Centre
- Create innovative & holistic packages of wellness & alternate medicine treatments, therapies and allied service such as Homeopathy, Naturopathy etc.
- Build core infrastructure supported by Meditation & Yoga centres, Spa / Ayurveda massage centers etc.
- Try and develop Eco-styled accommodation facilities / resort within the proposed wellness city.
- Provide ancillary facilities such as souvenir shops, wellness-related commercial sales, Health café/ health drinks / organic foods etc.



Latitude: 15° 24' 54.32769" N
Longitude: 73° 59' 13.31161" E



Potential Investors:

Hoteliers and Operators of Resorts/ Wellness Centers/ SPAs/ Ayurveda Centers etc. anywhere in the world.
Estimated Project Cost: INR 50.00 Cr



Site Location & Attractiveness:



34 Km. Dabolim airport via NH566.
58 Km. Mopa Airport



22 Km. - Madgaon railway station



28 Km. - Panjim Bus Stand



1. Shree Nagesh Maharudra Mandir (1.2 km.), 2. Mystic Woods by the Butterfly Conservatory of Goa (5.8 km), 3. Bondla Wildlife Sanctuary (18.6 km)



Farmagudi is situated 28 km. from Panajim city.

Land Details

Total Land area: **1,34,125 sq.m**

S.N. 218/0, Area = 79,700 Sq.m,

S.N. 220/0, Area = 54,425 Sq.m,

FAR: 60 for Commercial

Ground Coverage: 50% of plot area

Height: 12.00 m. + plinth area

Zoning

Zone as per **RP21** = Partly Settlement Zone and Partly No Development Slope

Zone as per **RP21** = Partly Settlement Zone, Partly No Development Slope and Partly Natural Cover

7

Wellness Center & Eco-cottages



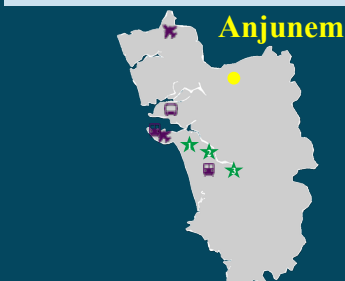
Anjunem-Keri, Sattari Taluka,

Proposed Development

- Development of Wellness Center - a meditation centre along with outdoor amphitheater and a Spa
- Development of Eco-Cottages / Tents - 30 swiss cottage tents or eco-cottages. Development of Common Facilities - a restaurant with amenities, parking and other tourist amenities

Permissible Activities

- Nature trails/ hiking trips, cultural activities, bird watching tours, temple trips. Souvenir shops, display area for handicrafts, fitness studio, swimming pools, beauty salon, wellness related commercial sales, health café/, information counter, nature education and interpretation centre



Potential Investors:

- Reputed Hoteliers / Hotel Chains; Organization with an intent to enter a consortium with any reputed Hotel chains..



Land Details

Survey Number
49/1 - 175 sqm
49/2 - 7060 sqm
49/3 - 7838 sqm

Ownership: DOT

Total Land area: 15,073 sq. m.

Zoning

Ownership - DOT

Classification of Settlement: **VP2**

CRZ Norms: **Not Applicable**

Max permissible Coverage: **50%**

Max permissible F.A.R.: **50%**

Max Height Permitted: **9 meters including stilt**

GTDC has been working on central financial assistance from Govt. of India under various **MOT schemes...**

- GTDC had already completed projects worth INR 197 Cr under Swadesh Darshan 1 & 2.
- The following projects are currently in progress.



Convention Centre at Rua de Ourem Creek

- Sanctioned Project Cost is INR 4196.88 Lakhs
- 1320 pax convention center with mini convention centre, open air theatre, gazebos, etc.
- Proposed completion date is March 2023

GTDC has been working on central financial assistance from Govt. of India under various **MOT schemes...**

PRASAD



Development of Amenities and Promotion of Sustainable Tourism and Pilgrimage at Bom Jesus Basilica Heritage Zone, Old Goa

**Project cost in principlally approved
41.69 Cr**

ICONIC Colva



- Theme Park
- Amphitheatre
- Hawker Zone
- Promenade
- Public Realm
- Creek Rejuvenation
- GTDC Shopping Complex
- Sandcastle Park

**Tentative Project Cost
180 Cr**

“Special Assistance” from Govt. of India for the 60th Year of Goa’s Liberation



Digital Museum with holography at Aguada
Location: Aguada Lower Fort (Central Jail), Candolim
Proposed Funding: INR 12 Cr



Restoration & Upgradation of Forts
Location: Cabo De Rama
Proposed Funding : INR 17 Cr

“Special Assistance” from Govt. of India for the 60th Year of Goa’s Liberation



Ecotourism & Nature education park for Western Ghats
Location: Selaulim Dam
Proposed Funding : INR 35 Crore

“Special Assistance” from Govt. of India for the 60th Year of Goa’s Liberation



Development of a Goa Haat and a Mobile app for selling the Handicrafts online
Location: Rua de Ourem, Panaji
Proposed Funding : INR 20 Cr



Aatmanirbhar Goa Hospitality & Skill development Academy
Location: Farmagudi
Proposed Funding : INR 35 Crore

Other Infrastructure projects in pipeline



Development of Terminal building at Santa Monica Jetty
Location: **Patto Panaji.**



Monocablable Detachable Ropeway
Location: Panjim & Reis Magos
Ropeway Capacity: 800 PPH (upgradable to 1000 PPH)
Length of the Ropeway facility: 1240 m.

Expansive permanent venues are being developed to promote local events...

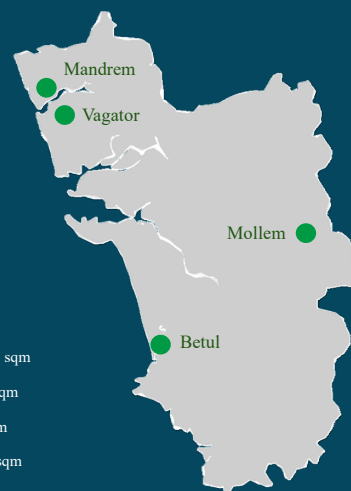
To improve focus and quality of the local events and allows holistic experience. The Permanent Venue shall lead to the following benefit:

- Ready availability of permissions and approvals
- Ready plug & play infrastructure for conducting events
- Single window clearance & permissions
- Standardized experience & convience to tourist
- Boost confidence & stability to MICE segment.
- Improve marketability and reach of events



1. Mandrem 1.5 Lakh sqm
2. Vagator 1.0 Lakh sqm
3. Betul 2.0 Lakh sqm
4. Mollem 2.50 lakh sqm

Proposed Locations



Goa – A paradise for Adrenalin Junkies

The focus is also on **Experiential Tourism** that includes some **Niche products**...



- The existing sub-committee of New Tourism Services (NTS) under GTDC is responsible for planning, introduction and monitoring of NTS in the State.
- EC will review the progress of all New Tourism Services including extending any high-level support



GTDC's assistance for Promoting **Experiential Tourism**...



Concept: **Outdoor horse-riding tours**



Concept: Rental, training and organization of expeditions in **sailing boats**



Concept: High capacity **floating accommodation**



Concept: **Bicycles Rentals** and Organization of tours around Goa



Concept: Rental of motorized machines to facilitate **diving and snorkeling, training, tours**



Concept: **Floating accommodations** for a few individuals



Concept: **Rentals of kayaks**, organization of collective **kayak tours, tours on shikara boats**



Concept: Supply of **hydro fighting devices** and organization of sessions in the sea



Concept: Sport activity involving a boat ride in the sea and **fishing big catches**



Concept: Provision of sea breachers and organization of sessions in the sea

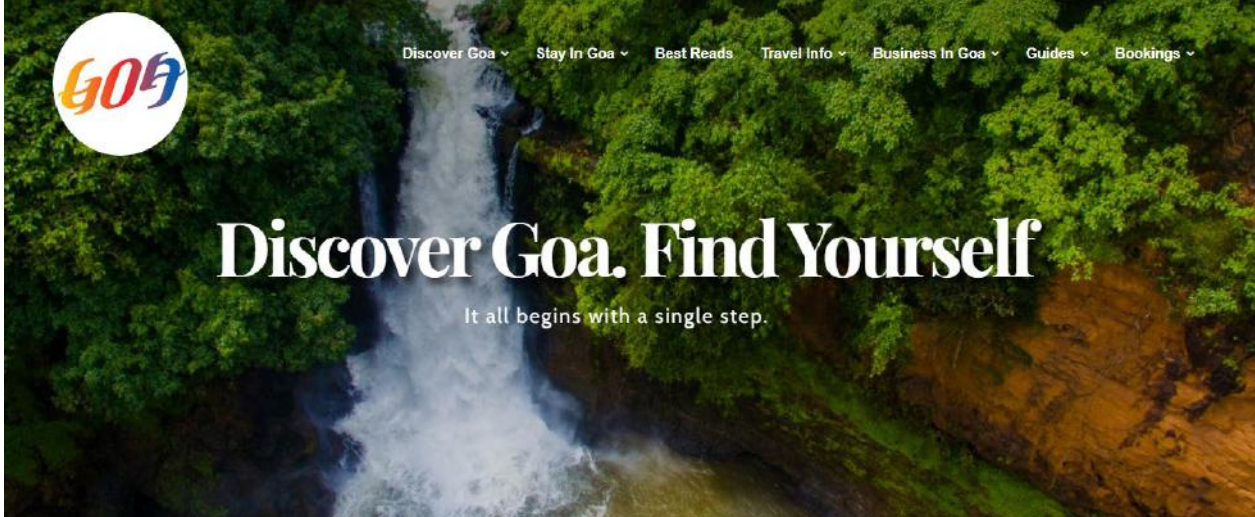
GTDC's Contribution for Promoting New Tourism Services in Goa:

- Provides support for identification of suitable location and land
- Provide support for securing permissions for launch and operation of facilities
- Assistance in providing basic infrastructure for caravan facility
- Assistance in marketing, ticketing on GTDC website and outlets.

Several other experiences are also being curated....



 <p>Adventure activity Park</p>	<p>An inflatable land based adventure park</p>	 <p>Trikes</p>	<p>Provision of vehicles and organization of short tours</p>	 <p>Hovercrafts</p>	<p>Provision, operation & maintenance of airport shuttles</p>
 <p>Water based activity Park</p>	<p>Water based activity entertainment cum watersports Park</p>	 <p>Caravan tours</p>	<p>Provision, operations & maintenance of caravans for camping</p>	 <p>Luxury yacht services</p>	<p>Rental of boat, and provision of staff and on-board services.</p>
 <p>Floating restaurant</p>	<p>Floating restaurant in inland water area</p>	 <p>Interstate luxury bus services for tourists</p>	<p>Provision, operation & maintenance of luxury bus service.</p>	 <p>Giant wheel</p>	<p>Provision, operation and maintenance of a Giant wheel by the sea</p>
 <p>Hanging restaurants</p>	<p>Restaurants in the air</p>	 <p>Airport shuttle buses</p>	<p>Organization of short tours</p>	 <p>ATVs</p>	<p>ATVs for travelling or adventure over short stretches & organization of short tours</p>
				 <p>Sea Plane</p>	<p>Provision of sea plane and organization of short Aerial tours</p>
				 <p>Hop On Hop Off Buses</p>	<p>Provision, operation & maintenance of Hop on Hop Off Buses</p>



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Discover Goa. Find Yourself

It all begins with a single step.

1	Dr Pramod Sawant	Hon'ble Chief Minister,	Government of Goa
2	Rohan Khaunte	Hon'ble Minister for Tourism	Government of Goa,
3	Shawan Mendes	OSD Hon Minister for tourism	Tourism, Govt of Goa
4	Neville Noronha	OSD Hon Minister for tourism	Tourism, Govt of Goa
5	Ganesh Gaonkar	Chairman GTDC & Hon'ble MLA	GTDC
6	Ravi Dhawan, IAS	Secretary Tourism,	Government of Goa,
7	Nikhil Desai, IAS	Director Tourism	Government of Goa
8	Sanjeev C Gauns Dessai	Managing Director,	GTDC
9	Rajesh Kale	Dy Director	Tourism, Govt of Goa
10	Ganesh Teli	Dy Director	Tourism, Govt of Goa
11	Dhiraj Vagle	Dy Director	Tourism, Govt of Goa
12	Kuldeep Arolkar	Dy Director	Tourism, Govt of Goa
13	Uday Wadkar	Dy Director	Tourism, Govt of Goa
14	Gavin Dias	GM(Hotels/Mktg)	GTDC
15	Laxmikant Vaingankar	General Manager (Admn)	GTDC
16	Sachin Gore	General Manager (Engg)	GTDC
17	Kapil Painguinkar	General Manager (Finance)	GTDC
18	Ninfa D'Silva	Dy. GM(Finance)	GTDC
19	Deepak Narvekar	Dy. GM(Hotels / Mktg.)	GTDC
20	Ashok Shrigaonkar	Dy. GM(Engg.)	GTDC
21	Sandeep Gawas	Dy. GM(T)	GTDC
22	Kundan D Naik	Dy. General Manager	GTDC
23	Pramod Badami	Chief Engineer, GTDC	GTDC
24	Narayan Maykkar	Superintending Engineer	GTDC
25	Kirankumar Naik	Executive Engineer (South)	GTDC

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2	Sujit Banerjee	Secretary General	WTTCII
3	Dr Jyotsna Suri	C&MD	The Lalit Suri Hospitality Group
4	Sunder G. Advani	Chairman & Managing Director	Advani Hotels & Resorts (India) Limited
5	Vikram Madhok	Managing Director	Abercrombie & Kent India
6	Gurjyot Malhi	Advisor to CEO	Vistara
7	Sumitro Kar	Executive Director	WTTCII
8	Sameer Bajaj	Head of Corporate Communications & Corporate Affairs	MakeMyTrip
9	Abhishek Logani	Chief Business Officer	MakeMyTrip
10	Sanjeev Mishra IRSS	GGM/Infra (SAG)	IRCTC
11	Rahul Himalian IRTS	Group General Manager	IRCTC
12	Rajiv Jain IRTS	Addl GM	IRCTC
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14	Yazad Marfatia	Area Director & Head of Sales	Apeejay Surrendra Park Hotels
15	Achin Arora	Director Sales- Western India	Indigo
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17	Ernest Dias	COO	Sita, Goa
18	Vinod M	GM	The Lalit, Goa
19	Amit Kumar	General Manager	ITC Grand Goa
20	Moin Wasil	Dy. General Manager, Regulatory Affairs	Vistara
21	Mr Guitry Velho	Vice President, General Manager	Heritage Village Resort And Spa
22	Vikrant Usgaonkar	Sr Director of Talent & Culture	Novotel Goa Candolim and Novotel Goa Resort & Spa.
23	Kedar Dighe	General Manager	IBIS Style Calangute
24	Ranju Singh	Complex General Manager	Novotel Goa Resorts & Spa and Novotel Goa Candolim
25	Nirav Parikh	Director	Alila Diwa Goa
26	Aditya Chandra	Head, Operations	The Postcard Hotel
27	Akshay Bhende	Head - Development: Goa and South India	The Postcard Hotel
28	Javed Ali	Senior Regional Director, Operations - South Asia	Radisson Hotel Group
29	Bhavna Bahl	Director/Owner	Beleza De Goa
30	Vinay Albuquerque	Director	Alcon Victor Group
31	Xavier Furtado	General Manager	Holiday Inn Resort Goa
32	Amar Albuquerque	Director of Operations	DoubleTree by Hilton, Panaji
33	Saurabh Khanna	Nominated	GCCI
34	Runeeep Sanga	Executicve Director	PATA India
35	Manish Ahuja	Head - Tourism & Director	FICCI

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1	Nilesh Shah	President	TTAG
2	Savio Messias	Immediate Past President	TTAG
3	Jack Sukhija	Vice President	TTAG
4	Aakash Madgavkar	Secretary	TTAG
5	Shekhar Divadkar	Treasurer	TTAG
6	Rajesh Salgaonkar	Jt. Secretary	TTAG
7	Hemand Arondekar	Mentor	CII Goa Panel Tourism
8	Carlos De Sousa	Convemor	CII Goa Panel Tourism
9	Capt. Himanshu Shekhar	Traffic Manager	Mormugao Port Authority
10	Suresh Patil	Chief Engineer	Mormugao Port Authority
11	Baban Ghatge	Dy. General Manager	Konkan Railway Corporation



WTTCII LEADERSHIP



Dinesh Khanna
CHAIR



Sujit Banerjee, IAS Retd.
SECRETARY GENERAL



Deep Kalra
VICE CHAIR



Sumitro Kar
EXECUTIVE DIRECTOR

WTTCII MEMBERSHIP



ABERCROMBIE & KENT INDIA
Vikram Madhok
Managing Director



APEJAY SURRENDRA PARK HOTELS
Priya Paul
Chairperson



HOTELIVATE
Manav Thadani
Founder and Chairman



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Rajni Hasija
Chairman & Managing Director (AC)



SELECT GROUP
Arjun Sharma
Chairman



THE LALIT SURI HOSPITALITY
Jyotsna Suri
Chairperson & Managing Director



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ACCOR, INDIA & SOUTH ASIA
Puneet Dhwani
Senior Vice President Operations



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Rajeev Talwar
CEO



INTERGLOBE ENTERPRISES PVT LTD
Rahul Bhatia
Group Managing Director



MAKEMYTRIP INDIA PVT LTD
Deep Kalra
Founder & Group CEO



TATA SIA AIRLINES LIMITED
Vinod Karman
CEO



TOURISM FINANCE CORPORATION OF INDIA LTD
Anoop Bahl
Whole Time Director & CFO



ADVANI HOTELS AND RESORTS (I) LTD
Sunder G Advani
Chairman & Managing Director



EASTERN INTERNATIONAL HOTELS LTD
Dinesh Khanna
Executive Director



ITC LIMITED
Anil Chadha
Chief Operating Officer



MARRIOTT INTERNATIONAL
Neeanj Govil
SVP Operations - Asia Pacific (excluding China)



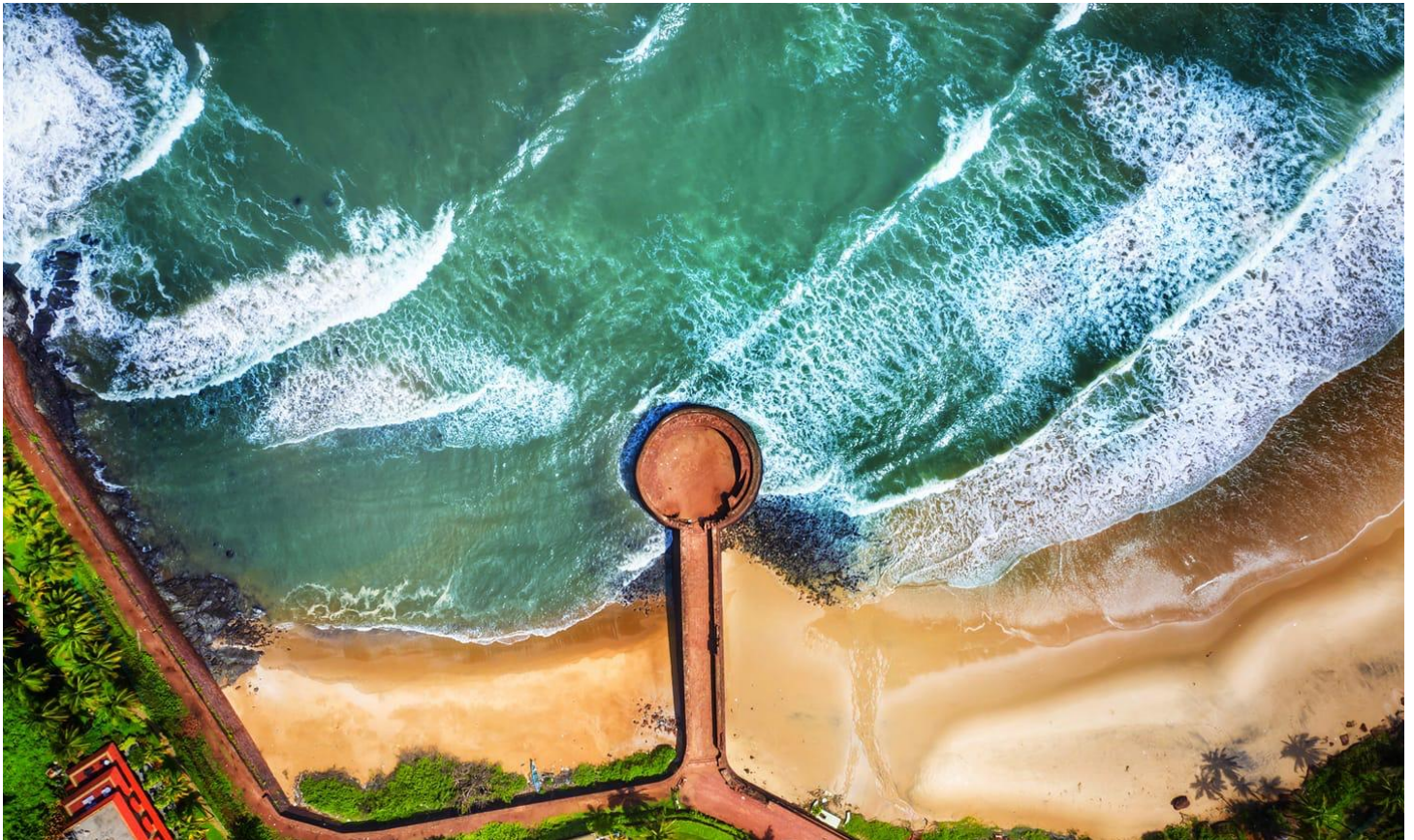
THE INDIAN HOTELS COMPANY LIMITED
Puneet Chhatwal
Managing Director & CEO



TRAVEL CORPORATION INDIA LTD
Dipak Deva
Managing Director



VENTOURS INTERNATIONAL TRAVEL
Vivian Peres
Director



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World Travel & Tourism Council, India Initiative (WTTCCII)

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